



# WALCC

World Alliance for Low Carbon Cities

Special  
Newsletter  
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## Orchestrating for Excellence seminar; January 22nd, 2018



### World Alliance for Low Carbon Cities – Synocus collaboration

The World Alliance for Low Carbon Cities, together with Synocus, is pleased to host the Orchestrating for Excellence seminar to share capability-building experiences from leading experts with Professor David Teece of the University of California as the key note speaker.

In 2012 Synocus, together with Tsinghua University, founded the World Alliance for Low Carbon Cities – WALCC ry. In spring 2017, the WALCC began a co-operation with Tekes in establishing an innovation platform in the field of Mobility-as-a-Service. This resulted in the Tekes-sponsored initiative Autonomous Vehicles and Mobility Services, with ABB, Fortum, Ponsse, and Valmet Automotive as lead partners.

Synocus is also in cooperation with Sandvik in a new ecosystem called Digital Design and Manufacturing Excellence, and with Rocla in another ecosystem called Intralogistix. Both of these initiatives are sponsored by Tekes.

### Capability building in practice

Since the mid-1990s Synocus has been a pioneer in developing capabilities for businesses and public-sector organizations. The outcome of this development work resulted in the book *Business Orchestration*, published in 2006. This book introduced the main principles of capability building used by Synocus.

Professor David Teece from the University of California has been a main source of inspiration for the capability building approach applied by Synocus. Over the years, Dr. Johan Wallin has had the opportunity to become acquainted with Professor Teece, and further deepen the exchange of experiences with him.

Professor Teece has, in his own work, also recognized the importance of orchestration in capability building. The application of capability building in practice will be the focus of the Orchestrating for Excellence seminar.

Both the practitioners and academic partners will focus on the practical challenges and opportunities for capability building in ecosystems.

We expect this day to be a memorable experience!

Welcome!

Johan Wallin,

Honorary Chairman, WALCC

Jussi Hulkkonen

Deputy General Secretary, WALCC



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## Orchestrating for Excellence

January 22nd, 2018, 9:00 - 16:00 Finlandia Hall, Congress Wing, Hall B, Helsinki, Finland

- 8:30 Coffee and registration
- 9:00 Opening
- *Mr. Pekka Soini, Director General, Tekes*
  - *Professor Ingmar Björkman, Dean, School of Business, Aalto University*
  - *Professor Tomi Laamanen, Chaired Professor of Strategic Management, University of St. Gallen*
- 9:30 Reflections on the application of dynamic capabilities in practice
- *Professor David Teece, Thomas W. Tusher Professor in Global Business, University of California, Berkeley's Haas School of Business.*
- 10:30 Coffee break
- 11:00 The role of scenario thinking and forecasting tools when meeting disruptions
- *Dr. Jari Kaivo-oja, Research Director, Finland Futures Research Centre, University of Turku, Turku School of Economics*
- 11:30 Building a platform for sensing; case WALCC
- *Dr. Johan Wallin, Honorary Chairman, WALCC, Chairman, Synocus Group*
  - *Mr. Pasi Mikkonen, Chairman, WALCC ry, Vice President, Fortum*
  - *Ms. Hanna Uusitalo, Board Member, WALCC ry, Environmental Director, KONE*

- 12:00 Lunch
- 13:00 Capturing value and orchestration
- *Professor Christos Pitelis, Professor of strategy and sustainable competitiveness, University Ambassador (Business Research and Engagement), Brunel University, London*
- 13:30 Living the changes in the car industry; case Valmet Automotive
- *Mr. Pasi Rannus, Executive Vice President, Valmet Automotive*
- 14:00 Reconfiguring; what social network theory can bring to the table
- *Professor Kimmo Kaski, Aalto University*
- 14:30 Innovation potential in the Finnish wellbeing sector
- *Dr. Leo Kärkkäinen, Distinguished Research Leader, Nokia*
- 15:00 Concluding remarks
- *Professor Tomi Laamanen, University of St. Gallen*
- Coffee and networking
- 16:00 End of seminar

David J. Teece is the Thomas W. Tusher Professor in Global Business at the University of California, Berkeley's Haas School of Business. He is also the director of the Center for Global Strategy and Governance and faculty director of the school's Institute for Business Innovation. He has authored over 30 books and 200 scholarly papers, and has been cited more than 120,000 times.

Dr. Teece has received seven honorary doctorates and has been recognized by Royal Honors. Dr. Teece pioneered the dynamic capabilities perspective, defined as "the ability to integrate, build, and reconfigure internal and external competencies to address rapidly changing environments." According to Science Watch (November/December 2005), his paper (with Gary Pisano and Amy Shuen) "Dynamic Capabilities and Strategic Management" was the most cited paper in economics and business globally for the period from 1995 to 2005.

A native of New Zealand, Dr. Teece co-founded Berkeley Research Group, an expert services and consulting firm of economists and other professionals with expertise in domains ranging from higher education to corporate finance. Founded in 2010, BRG had forty-one offices and more than 1,000 employees as of July 2017. Dr. Teece also founded, and then acted as vice-chairman of, Law and Economics Consulting Group (LECG), a now-dissolved business that provided expert advice and testimony to companies and countries in need of independent economic analysis and review.

Dr. Teece has a PhD in economics from the University of Pennsylvania and has held teaching and research positions at Stanford University and Oxford University.

Dr. Teece has over thirty years of experience as an active consultant performing economic, business, and financial consulting services to businesses and governments around the world. His other significant entrepreneurial ventures include Mt. Beautiful Vineyards and Farms in the Cheviot Hills of North Canterbury, on New Zealand's South Island; Vomo Island Resort in the Fiji Islands; and numerous student housing projects in the Berkeley, California, community.

Please register for the event at our website [www.walcc.org](http://www.walcc.org) before January 12th 2018. Reservations will be on a first come, first served basis. Please direct all inquiries to Jussi Hulkkonen (+358-9-622 62629) or Teija Virtanen (+358-9-622 6260).

